Key Outcomes	
Increased Participation	Baseline to be established on priority groups – these include over 50's, BME, people with disabilities and women and girls and then to increase each priority group by a minimum of 3% each year.
	To increase the number of active volunteers per annum by at least 3%.
	A minimum of 25 schools engaged in the after school sports programme and a growth of at least 3% each year for the first 5 years.
	A minimum of 50 sports and activity sessions held per week in the first year of the after school sports programme and a growth of 1% on outturn figures each year for the length of the contract.
	A minimum of 500 pupils engaged in activities each week in first year and to increase numbers of outturn annual figures by at least 3% each year.
	Clubs membership and qualified coaches to be increased by 5% each year for the first 3 years and then reviewed at year 3.
	The number of adults participating in 3 x 30 minutes a week of moderate intensity physical activity increases by at least 1% per year.
Sustainability , Satisfaction and Quality	Adoption and improvement on QUEST quality award scores and benchmarking.
	Improvements required on baseline scores each year for customer satisfaction.
	To have an increase in sporting clubs gaining Clubmark or an equivalent Nation Governing Body (NGB's) accreditation on an annual basis by 3% year on year for the first 5 years.
Partnerships	To bring together key stakeholders for sport and physical activity to drive active participation. This will be measured by:
	The number of National Governing Bodies embedded in Southampton (the measurement for this will be agreed with the Contractor in advance of the contract commencement).

	 The successful delivery of the Active Southampton vision and action plan.
Increased	Baseline expectations on external investment established
External	and agreed between SCC and the Contractor in advance
Funding	of the contract commencement.